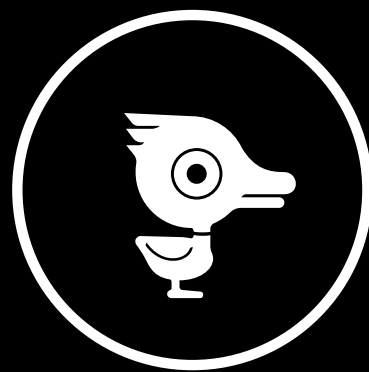


CAPABILITIES OVERVIEW



MATT MAXWELL
DESIGN INC.



BRAND STRATEGY & DESIGN

EXPERIENCE

Naming

Target Audiences

Logo Design

Brand Strategy

Swag

Signage

Wayfinding

UX/UI

EXPERIENCE

UX Design

UI Design

Information Arch.

Wireframing

Prototyping

Testing

TOOLSET

Illustrator

Sketch

Zeplin

Invision

MOTION GRAPHICS

EXPERIENCE

Graphics Packages

Explainer Videos

Effects, 3D

Motion Design

Stereo 3D

Animation

CREATIVE DIRECTION

EXPERIENCE

Brand Management

Creative Team Management

Vendor Management

Client Presentations

Mentoring

Copywriting

Cross-team Coord.

GRAPHIC DESIGN

EXPERIENCE

Corporate Stationery

Social Media

Printed Collateral

Direct Mail

Promotion

PHOTO- GRAPHY

EXPERIENCE

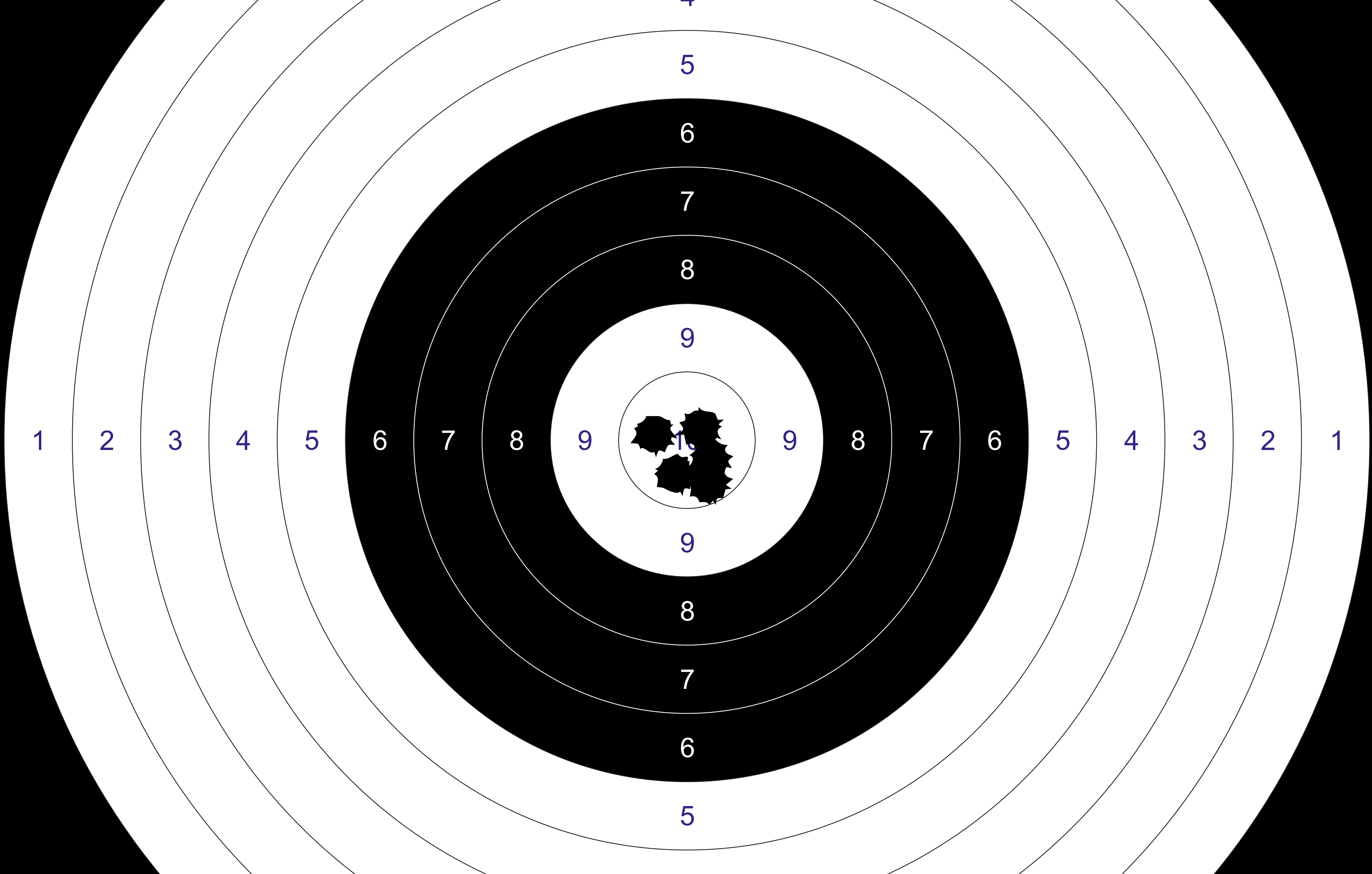
Corporate Events

Executive Portraiture

Headshots

Architecture

Work Environments



**CREATIVE
DIRECTOR
PLUG-IN**

**NO
NONSENSE**

**NOT CHEAP, BUT
FAST**

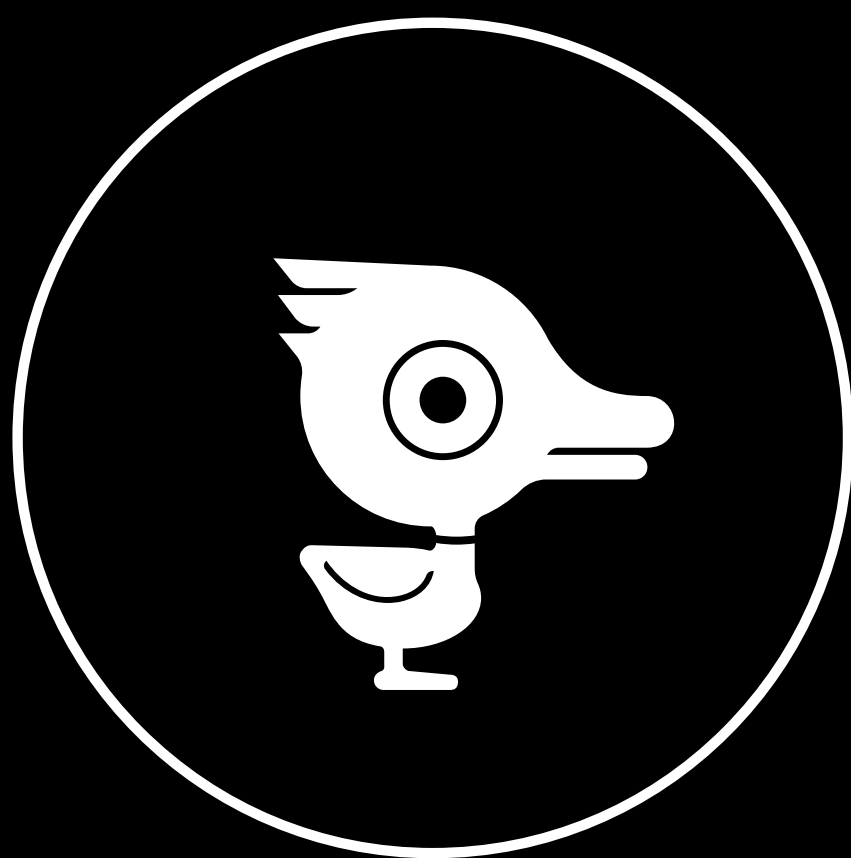
**WELL
EQUIPPED**

**24/7
ACCESS**

**BATTLE
TESTED**

ENGAGEMENT MODELS

Hourly > Retainer



MATTMAXWELLDDESIGN.COM

801-633-7756